# Third UNESCO Creative Cities Beijing Summit

Creativity Empowers Cities, Technology Creates the Future

Shougang Park, Beijing, China 17 and 18 September, 2020

### **Agenda**







## **PROGRAMME**

#### **Organizers**:

United Nations Educational, Scientific and Cultural Organization (UNESCO) Ministry of Education of the People's Republic of China People's Government of Beijing Municipality National Commission of the People's Republic of China for UNESCO

#### Thursday, 17 September 2020

Venue: 9.7 Meter Hall, No. 3 Blast Furnace, Shougang Park

#### **Opening Ceremony**

3:30 - 4:20 PM (UTC+8, Beijing time)

Moderator: Mr Qiang Xu, Director of Beijing Municipal Science and Technology Commission, China

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3:30 – 3:35 PM	Introduction
3:35 – 3:45 PM	Welcome remarks by Mr Jining Chen, Mayor of the People's Government of Beijing Municipality, China
3:45 – 3:55 PM	Opening remarks by Ms Audrey Azoulay, Director-General, UNESCO
3:55 – 4:05 PM	Opening remarks by Mr Fuzhi Zheng, Vice Minister of Education of the People's Republic of China
4:05 – 4:10 PM	Launch of the e-publication <i>UNESCO Creative Cities' Response to COVID-19</i> by Mr Ernesto Ottone R., Assistant Director-General for Culture, UNESCO
4:10 – 4:15 PM	Message from Mr Jan Vapaavuori, Mayor of Helsinki, Finland
4:15 – 4:20 PM	Announcement of the launch of the Summit

#### **Main Forum**

#### Creativity and Innovation: A path to the cities of tomorrow

4:30 - 5:50 PM (UTC+8, Beijing time)

Moderator: Ms Marielza Oliveira, Director, UNESCO Beijing Cluster Office, and UNESCO Representative to the People's Republic of China, the Democratic People's Republic of Korea, Japan, Mongolia and the Republic of Korea

4:30 – 4:35 PM	Introduction
4:35 – 4:50 PM	Keynote speech by Mr Ernesto Ottone R., Assistant Director-General for Culture, UNESCO
4:50 – 5:05 PM	Keynote speech by Mr Qiang Xu, Director of Beijing Municipal Science and Technology Commission
5:05 – 5:15 PM	Ms Virginia Raggi, Mayor of Rome, Italy
5:15 – 5:25 PM	Mr Wentong Zhang, Deputy Mayor of the People's Government of Wuhan, China
5:25 – 5:35 PM	Mr Dieudonne Bantsimba, Mayor of Brazzaville, Congo
5:35 – 5:45 PM	Ms Ao leong U, Secretary for Social Affairs and Culture of the Macao SAR Government, China
5:45 – 5:50 PM	Closing

#### Friday, 18 September 2020

Venue: Hall A, No. 3 Blast Furnace, Shougang Park

#### Panel I

#### **Creative Cities:**

#### Shaping a multi-dimensional, local approach for sustainable development

10:30 – 11:50 AM (UTC+8, Beijing time)

Moderator: Ms Jingyan Qin, Professor of University of Science and Technology Beijing, China

10:30 – 10:35 AM	Introduction
10:35 – 10:45 AM	Mr Paulo Alexandre Barbosa, Mayor of Santos, Brazil
10:45 – 10:55 AM	Ms Xiaoliu Liu, Deputy Mayor of the People's Government of Chengdu, China
10:55 – 11:05 AM	Mr Gaël Perdriau, Mayor of Saint-Étienne, France
11:05 – 11:15 AM	Mr Mingli Liu, Deputy Mayor of the People's Government of Changsha, China
11:15 – 11:25 AM	Ms Jie Liang, Deputy General Manager of Shougang Group, China
11:25 – 11:35 AM	Mr Sakchai Boonma, Deputy Governor of Bangkok, Thailand

11:35 – 11:45 AM	Mr Zhiqiang Wu, Chief Planner of the Comprehensive Design of Beijing Municipal Administrative Center, China
11:45 – 11:50 AM	Closing

#### Panel II

#### Science, Technology and Creativity: Enabling urban management to address global challenges

2:30 - 4:05 PM (UTC+8, Beijing time)

Moderator: Mr Chao Zhao, Vice president of Academy of Arts and Design, Tsinghua University, China

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2:30 – 2:35 PM	Introduction
2:35 – 2:45 PM	Ms Lamia Kamal-Chaoui, Director of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities, OECD
2:45 – 2:55 PM	Mr Yang Wang, Deputy Mayor of the People's Government of Suzhou, China
2:55 – 3:05 PM	Mr Jan Vapaavuori, Mayor of Helsinki, Finland
3:05 – 3:15 PM	Mr Hui Liu, Deputy Director of Beijing Municipal Science and Technology Commission, China
3:15 – 3:25 PM	Mr Konirbayev Bayan, Director of Digital Office of Almaty city, Kazakhstan
3:25 – 3:35 PM	Mr Feng Yuan, Vice President of BOE Technology Group Co., Ltd., China
3:35 – 3:45 PM	Mr Yue Du, Director of Division for Cooperation, Intersectoral Follow-Up and Partnership of Africa Department, UNESCO
3:45 – 3:55 PM	Mr Baoqiu Cui, Vice President of Xiaomi Corporation, China
3:55 – 4:00 PM	Mr Vincent Van Quickenborne, Mayor of Kortrijk, Belgium
4:00 – 4:05 PM	Closing

#### Panel III

#### Inter-city collaboration:

#### Nurturing open and inclusive co-development through creativity

4:15 – 5:30 PM (UTC+8, Beijing time)

Moderator: Ms Denise Bax, Head of the Communication, Cities and Events Unit, UNESCO

4:15 – 4:20 PM	Introduction
4:20 – 4:30 PM	Mr Rafael Tuts, Director, Global Solutions Division, UN-Habitat
4:30 – 4:40 PM	Mr Jinlong Huang, Deputy Mayor of the People's Government of Jingdezhen, China
4:40 – 4:50 PM	Mr Can Akın Çağlar, Secretary General of Istanbul Metropolitan Municipality, Turkey
4:50 – 5:00 PM	Mr Guilin Fang, Deputy Mayor of the People's Government of Yangzhou, China

5:00 – 5:10 PM	Mr Hans d'Orville, Chief advisor of International Center for Creativity and Sustainable Development under the auspices of UNESCO
5:10 – 5:20 PM	Mr Enrique Avogadro, Minister of Culture of the City of Buenos Aires, Argentina
5:20 – 5:25 PM	Mr Dawood Abdulrahman Al Hajiri, Director-General of Dubai Municipality, United Arab Emirates
5:25 – 5:30 PM	Closing
	8, Beijing time) kin Wang, Deputy Director of Beijing Municipal Science and Technology
Commission, China	
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5:40 – 5:45 PM	Introduction
5:40 – 5:45 PM 5:45 – 5:55 PM	Introduction  Closing remarks by Mr Ernesto Ottone R., Assistant Director-General for Culture, UNESCO
	Closing remarks by Mr Ernesto Ottone R., Assistant Director-General for

**Note:** Simultaneous interpretation in **Chinese** and **English** will be provided for all the sessions of the Summit. For the Opening Ceremony, the **French** interpretation will also be provided.